

# WHY DO WE MEASURE ECONOMIC SUCCESS BY UNICORNS?

VIRTUAL CONFERENCE



**JUNE 1, 2022**



10AM-2PM AUSTRALIA EDT

**MAY 31, 2022**



7-11PM UNITED STATES EST

## **Ms. Vicki Stylianou**

Vicki Stylianou is Group Executive, Advocacy and Policy at the Institute of Public Accountants (IPA). Vicki came to IPA from Federal Treasury, where she worked in tax policy, financial literacy, prudential regulation of the banking sector and in the Office of Best Practice Regulation. Prior to this, Vicki was a practicing lawyer specialising in commercial litigation, working in Australia and overseas. She continues to hold an unrestricted practicing certificate and provides pro bono legal services. Vicki is a director of the International Council for Small Business and has held various directorships in NFPs and for-profit entities. Vicki holds a BJuris, LLB, BA, MBA and DFP.

## **Dr. Ayman El Tarabishy**

Dr. Ayman El Tarabishy is the deputy chair and teaching professor of the Department of Management at the George Washington University School of Business. He also serves as President and CEO of The International Council for Small Business.

## **Dr. Winslow Sargeant**

Winslow Sargeant is the Senior Advisor for Globalization and Head of Capital Markets for Genaesis. In this role, he syndicates opportunities with unaffiliated third-party capital partners – both domestically and internationally – facilitating optimized valuations and deal structures. He is the 2021 Chair of the Board of the International Council for Small Business (ICSB).

**Mr. David Masters** is the Director of Global Policy and Regulatory Affairs at Australia's NASDAQ-listed \$2 billion unicorn Atlassian Corporation. He is also the Chair of the Information and Communication Technology Industry Reference Committee providing industry advice to the Australian Government. He had previously served as ICT Practice Director for public affairs consultancy Parker & Partners and Corporate Affairs Director for Microsoft Australia. David has worked for the Australian Government as a senior public servant and adviser on a range of policy issues, most notably in the information technology space.

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**Mr. Kushal Chadha** is Partner and Asia Pacific ESG Lead for Deals & Private Equity at PwC. Kushal works closely with the global and regional private equity houses, infrastructure funds and their investee companies to accelerate the integration of ESG factors across the lifecycle of their investments to help generate sustainable risk-adjusted returns. This involves working closely with investment teams to identify and quantify material ESG risks and value creation levers during the pre-investment stage of a deal, and developing and implementing post deal ESG value delivery and decarbonation plans.

**Dr. Robert Kaplan**, Emeritus Professor Robert S Kaplan Corporate advisor and former Harvard Business School Professor Robert S. Kaplan is one of the world's foremost authorities on performance and risk management, strategy execution, and value-based systems. Widely known as co-originator of the Balanced Scorecard – which revolutionised conventional thinking about performance metrics and still remains among the most widely used strategic management tools in the world – Kaplan backs his pragmatic frameworks with research, case studies and decades of experience, helping companies around the world strategically measure and drive performance. His inclusive framework has become even more valuable during the pandemic now that companies are examining how to make their supply chains more resilient and inclusive, a key component for future business success. More recently, he has been working with global agribusiness firms on sustainable and inclusive growth strategies, showing leaders how to drive profits while creating a responsible sourcing ecosystem that benefits all stakeholders. The results are proof positive that corporations can continue to seek profitable opportunities while increasing the incomes and employment of those previously left behind by global growth. Inclusive growth shows how companies can profit, ethically and with integrity, by connecting local farmers and suppliers to global supply chains for their products, services, and talent.

**Dr. Roy Green**, Emeritus Professor Roy Green is Special Innovation Advisor at the University of Technology Sydney. Roy graduated with first class honours from the University of Adelaide and gained a PhD in Economics from the University of Cambridge. Professor Green has published widely on innovation and business, having undertaken research projects with the OECD, European Commission and other international bodies. He has also chaired the Australian Government's Innovative Regions Centre, CSIRO Manufacturing Sector Advisory Council, NSW Manufacturing Council and Queensland Competition Authority.. More recently, Professor Green joined the Research Advisory Committee of the Centre for Policy Development, the Board of the

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Innovative Manufacturing CRC and the newly established Australian Design Council. He is currently Chair of the Advanced Robotics for Manufacturing Hub and the Port of Newcastle.

**Mr. Nick Kamper** is the Chief Executive of Purpose Bureau, Australia's largest ESG business bureau. Frequently covered in international and national media, Purpose Bureau's novel intelligence on every business in Australia is used by policymakers, corporates, and financial institutions to better understand the stakeholder economy. Previously Nick served as the National Economist for the Australian Workers' Union where he worked with government, capital markets, and the private sector on the development of competition and industry public policy programs. Nick has been a contributing-editor of economic textbooks for 5 years.

#### **Mr. Paul Smith**

Paul Smith edits the technology section of The Australian Financial Review and has been a leading writer on the sector for almost 20 years. He covers big tech, how businesses are using technology, fast growing start-ups, telecommunications and national innovation policy.

#### **Ms. Violet Roumeliotis**

Violet Roumeliotis AM is a social entrepreneur and the CEO of Settlement Services International, a community organisation and social business that supports migrants, refugees and other vulnerable individuals to achieve their full potential through entrepreneurship. During her nine years as CEO, Violet has taken SSI from a Sydney-based organisation with 68 staff to an 900-plus workforce that supports more than 37,600 people nationally each year.

Violet champions innovation and collective impact as the means of promoting social justice and inclusion. She has been awarded the Order of Australia for her work as a social entrepreneur and is the 2017 Telstra Business Woman of the Year.

#### **Dr. Robert Jauncey**

Robert Jauncey is a Chief Investment Officer, Australian Infrastructure Financing Facility for the Pacific (AIFFP), with the Australian Department of Foreign Affairs and Trade (DFAT). The AUD\$2 billion Australian Infrastructure Financing Facility for the Pacific (AIFFP) was established in 2019 to partner with Pacific governments and the private sector to finance high impact infrastructure projects with a combination of loans and grants.

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Prior to joining AIFFP, Rob spent 20 years with the Asian Development Bank and World Bank, including as ADB's Regional Director for the South Pacific and as the World Bank's Regional Coordinator for the Pacific. In these roles, Rob was involved in mobilising over US\$1.2 billion in new financing for the region.

## **Dr. Chantal Line Carpentier**

Chantal Line Carpentier currently serves as Chief, United Nations Conference on Trade and Development (UNCTAD) New York office of the Secretary-General since 2014. Previously, as Major Groups Coordinator for the UN Department of Economic and Social Affairs (UNDESA) Division for Sustainable Development, she facilitated the engagement of and consultation with worldwide non-State actors (NGOs, women's groups, business and industry, etc.) in the Sustainable Development Goals (SDG) negotiations and the United Nations Rio+20 Conference. As Sustainable Development Officer for DESA (2007-2010), she served as focal point for food security, sustainable agriculture and sustainable consumption and production (SCP) where she successfully supported the negotiations of the 10 Year Framework of Program on SCP, now SDG12.

## **Dr. KiChan Kim**

Dr. Ki-Chan Kim is a Professor of Management at the Catholic University of Korea. Professor Kim envisions a world where SMEs and established companies work in partnership.

Professor Kim teaches various MBA tracks including Humane Entrepreneurship, Platform Strategy, and Korea Management (K-Management). He served as Vice-Chancellor of the University and before that, he served as the Dean of the Business School.

Professor Kim advised numerous startups, SMEs, as well as more established enterprises such as Samsung Electronics and Hyundai Motors. He continues to advise these companies - for them to achieve a sustainable business model and eco-system. He believes with the right humane partnership model, the business will attract the most qualified workers, which will bring longevity to the industry.

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## **Dr. Katia Passerini**

Katia Passerini, Ph.D., is a nationally recognized knowledge management scholar with extensive higher education experience, and serves as the new Provost and Executive Vice President of Seton Hall University.

## **Dr. Mariya Yesseleva-Pionka**

Associate Professor in Finance and Dean of Business and Law School at De Montfort University & Associate Editor Journal of International Council for Small Business (JICSB).

**Mr. Jan Zlatan Kulenovic** is a Director of Programs with Regional Youth Cooperation Office (RYCO), Western Balkans (Albania, Bosnia and Herzegovina, Kosovo, Montenegro, North Macedonia and Serbia). He was a founding CEO of the social innovation incubator Munja in Bosnia and Herzegovina, which has worked with over 100,000 young people around the Western Balkan region to build entrepreneurial capacity and facilitate youth employment. Over the past two decades, Jan has engaged, consulted and written on peacebuilding, capacity development and social entrepreneurship in post-conflict societies. He is also a founder of the largest youth information centre in Bosnia and Herzegovina hocu.ba.